



ALPAWatch Newsletter May 15, 2007

New Survey Released! Tuesday, May 15th

NWA ALPA Ethics Pledge Survey
Now Available!

You don't want to miss this One!

A little Background.

ALPAWatch began as an effort to help secure the best Union Leadership possible at NWA ALPA. To secure that Leadership, ALPAWatch developed an Ethics Pledge (known as The Pledge) and presented it to all the Candidates running the OCT 2006 LEC Elections. For more on what happened with those elections and The Pledge, visit alpawatch.org and navigate to "Who Signed the Pledge."

ALPAWatch is Now in the process of refining that Pledge so that it can be incorporated into all NWA ALPA Leadership Positions. You, the Membership, get to decide what will be contained in the final version of an Ethics Pledge and what Leadership Positions the Pledge will apply to.

This is your big chance to make a difference in the way our union leaders conduct themselves.

Until now, there have been no ethics guidelines with respect to how our union leaders should conduct themselves. Amazing but true. In the absence of such guidelines a culture has developed within the leadership that allows and even encourages behaviors and attitudes that are at best counter productive and at worst destructive. Many of the reasons this union has not been performing as it should are directly traceable to these behaviors and attitudes.

The incorporation of an Ethics Pledge into our leadership will provide the guidelines needed to change those attitudes and behaviors.

The NWA ALPA Ethics Pledge Survey becomes Available 5/15/07 on the Website at alpawatch.org.

Visit the Website to take the survey, or follow this link to go directly to the Survey....

<http://www.surveymethods.com/EndUser.aspx?9ABED2CF9ADBCB>

Please take this Survey then pass it along to as many other pilots as you can by emailing the link above. We are still in a dual mode here. ALPAWatch is pursuing the Objective and Goals that were laid out in the beginning. At the same time we are still very much in a Promotional Phase. We still need the awareness of ALPAWatch to increase. That awareness has to come by word of mouth...Pilots telling other pilots (emailing works well). As an independent organization, ALPAWatch does not have access to the all the email address on the NWA Pilot Group. People must sign up voluntarily.

The numbers are coming up slowly, so keep up the good work. Actions like this Survey give pilots a reason to get involved. Use it for that dual purpose. We need the survey data, but it also can be used as a promotional tool...to increase awareness of ALPAWatch and what its purpose is.

The top three promotional objectives at this time are:

- Visit the Website and become familiar with what ALPAWatch is
- Sign up for the Email Updates
- Take the Surveys

Thank you again for participating in ALPAWatch. With the participation of pilots such as you, ALPAWatch will be successful in obtaining the Union Leadership that the Pilot Group deserves, and in doing so regain our fair compensation, our quality of life, our future, and our dignity.